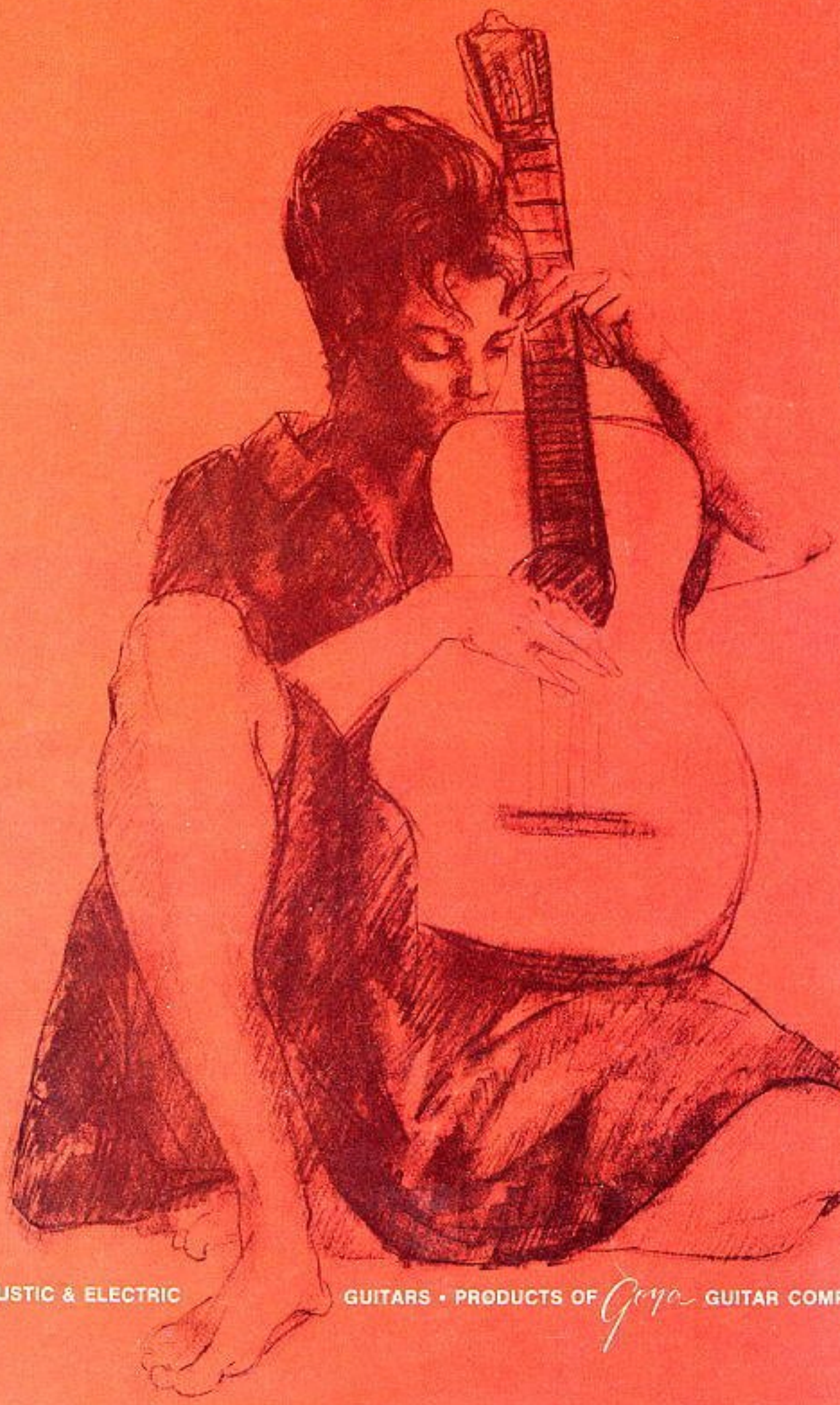
GRECO
GUITARS



ACOUSTIC & ELECTRIC

GUITARS • PRODUCTS OF *Goya* GUITAR COMPANY

The "Sound" Guitar

The Goya Guitar Company is proud to present this superb line of fine classic guitars in a moderate price range. The name Greco on an instrument assures the purchaser of a guitar specially designed and constructed to the exceptionally high standards of Goya coupled with the complete and thorough shop servicing and adjusting that is absolutely necessary to meet the demands of the most discriminating artist. These imported guitars all have the choicest selected hand rubbed and polished veneers, real wood inlays and marquetry and all the traditional features of the classic instrument.

Model GR 120. Honey colored spruce top. Mahogany back and sides. Three piece neck. Rosewood laminated headpiece with rosewood fingerboard and bridge. Bound top and back. White rollers and engraved nickel plated machine heads.

Model GR120K. Honey colored spruce top. Same as Model GR120 but with better hardware, fittings, quality and sound.

Model GR121. Honey colored spruce top. Flamed maple back and sides. Marquetry inlaid mahogany headpiece with rosewood fingerboard. Marquetry inlaid rosewood bridge. Bound top and back. White roller and gold plated engraved machine head with fancy pearlite tuning buttons.

Model GR122. Honey colored spruce top. Rosewood back and sides. Marquetry inlaid rosewood headpiece and bridge. Rosewood fingerboard. Bound top and back. Gold plated engraved machine heads with white rollers.

Model GR123. Honey colored spruce top. Rosewood back and sides. Marquetry inlaid rosewood headpiece and bridge. Rosewood fingerboard. Mult-binding on top and back. Multi-inlaid back and bottom seams. Gold plated engraved machine heads with white rollers and fancy pearlite tuning buttons.

Mode! GR124K. The newest and finest Greco Classic made. Light natural color spruce top with rosewood back and sides. Similar to Model GR123 but of far superior quality with superb sound. (Not Illustrated)

Cases: Soft Shell fleece lined cases and Soft Shell plush lined cases are available for all models.

120 121 122 123

Steel String Guitars

Whether performing folk or jazz, Country and Western or as an all-around rhythm instrument, there is a steel string guitar here for every need. In various sizes they all have typical steel string bracing, end pin, elaborate pick guard inlaid fret markers, adjustable pin bridges and adjustable truss rods in the neck that set these apart from the classic instrument. What they do have in common however, are the choice veneers, marquetry, shop adjustments and the meticulous detail of quality and workmanship that are the hallmarks of Greco—The "Sound" Guitar.

Model GR620. Discontinued.

Model GR 621. Honey colored spruce top. Dark Brown back and sides. Rosewood laminated headpiece with rosewood fingerboard and bridge. Nickel plated machine heads

Model GR622. A new version of the GR621 but in a semi-goliath size designed for mass appeal. Clear spruce top with mahogany back and sides. (Not illustrated)

Model GR622K. Similar in size, shape and appearance to the Model 622 described above but with superior hardware and trim and better over all quality. With rosewood adjustable pin bridge. (Not illustrated)

Model GR624. Special Country and Western Guitar. Fancy exotic wood on back and sides with spruce top. Extra fancy flower designed pick-guard. Rosewood fingerboard and rosewood bridge with adjustable saddle. Fancy pearlite inlaids in fingerboard. Triple binding around fingerboard and fancy marquetry around sound hole and top of body.

Model GR625. Country and Western Goliath-sized guitar with sunburst spruce top and mahogany back, sides and neck. Rosewood adjustable bridge and fingerboard with mother-of-pearl inlaid position markers. Adjustable reinforcing truss rod. Top and bottom of body bound with white purfling. All metal nickel plated machine heads. Fancy engraved western pickguard.

Model GR626 (not illustrated) twelve-string guitar. Same description and features as model 625 only in twelve-string model.

Model GR627K (not illustrated). A brand new model Goliath-sized twelve-string guitar. Spruce top in clear natural color, mahogany back and sides. Rosewood pin bridge, chrome plated machines.

Cases: Soft Shell fleece lined cases and Soft Shell plush lined cases are available for all models.

620 621 624 625

Greco
Acoustic Electric Guitars

No. 920—Rosewood body, two pickups, pickup selector toggle, tone and volume control, 3-way adiustable bridge and vibrato.

* **No. 921**—Same as Model 920 but with three pickups, three pickup selector slide switches, three separate volume controls and mute.

No. 930—Same as Model 920, but four string bass with two pickup selector slide switches.

No. 940—Same as Model 930, but 12 string model.

* ILLUSTRATED BELOW

No. 955—Two pickup standard four string cut-away bass. Pickup selector toggle, two tone and two volume controls. Available in golden sunburst.

* **No. 972**—Large size violin shaped four string bass. Two pickups, pickup selector toggle switch, tone and volume control. Sunburst only.

* **No. 990**—Ultra-modern six string guitar. Two hum resistant pickups, with pickup selector and rhythm-solo toggle switches. Tone and volume controls for each pickup. Elaborate adjustable bridge. Extra fancy tail piece and headpiece designs. Gold-plated machine heads. Extra binding and fittings throughout the instrument. In red sunburst only. This is the finest Greco electric made.

* **No. 950**—Two pickup "Shrike" with four pickup selector slide switches and one volume control. Three-way adjustable bridge and vibrato. Available in burgandy red, golden sunburst or green sunburst.

No. 960—Same as Model 950 but 12 string model. Available in same three colors.

No. 961—Same as model 960 but in the new exclusive 10-string version (1-1-3-3-1-1). A unique instrument that gives a complete new sound incorporating the best advantages of both the 6- and 12-string instrument. Available in same three colors.

921

990

950

972

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KUSTOM ELECTRONICS, INC.
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